HR Business Partner 2.0

Online Certification Program

Last update: April 21, 2023

AIHR | ACADEMY TO INNOVATE HR

An overview
of what you can expect from this program

Become a truly strategic partner

HRBPs are at the frontline of the business, fulfilling the key role of integrating business strategy with people management practices. This role is rapidly shifting to a more strategic level, where business acumen is as important as HR knowledge.

The HR Business Partner Certificate Program is designed to help human resources professionals prepare to become a truly strategic partner to the business, by acquiring essential skills, ranging from consulting and data literacy, to employee experience and business acumen. Take your rightful seat at the table with strategic business partner skills.

	Type	Online self-paced learning
	Language	English (including subtitles)
	Duration	33 hours
	Access	12 months
	Structure	4 courses + 3 skills tracks/ 19 modules
	Testing	Quizzes, assignments, capstone project
	Digital certificate upon completion (including LI token)	
	Eligible for HRCI, HRPA & SHRM credits	
	Reading materials & bonus content	
	60-day money back guarantee	

Learn in-demand skills
and take your career to the next level

Learning objectives

☑ **Boost your business acumen**

Boost your business acumen by understanding how you can add value to the business and identify strategic challenges.

☑ **Learn essential skills**

Learn essential skills such as consulting, networking & communication, basic finance, and storytelling & presenting.

☑ **Become a data-driven partner**

Develop data literacy skills and learn to use data to drive fact-based people decisions.

☑ **Employee Experience**

Learn to apply employee experience techniques to improve interactions between the business and HR.

The perfect fit for

This online training is for Human Resources Professionals (not just BPs) whose role requires them to be a partner of the business.

If that is the case, this course will help you become even more successful in your job by giving you the skills, insights, and influence to drive business value and decision-making processes.

*No specific prior knowledge is required but HR-related experience will be helpful to draw upon.

Curriculum structure

Practical. Comprehensive. Game changing.

1 MODULE
Business Partner Skills

6 MODULES
Strategic HR Metrics

3 MODULES
Business Acumen, Strategy & Basic Finance

1 MODULE
Consulting Skills

3 MODULES
HR Data & Analytics

2 MODULES
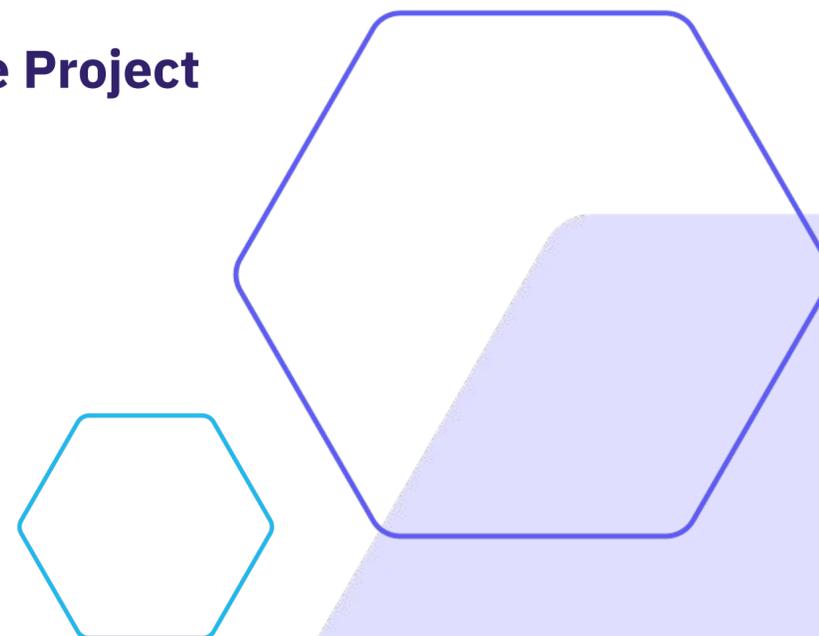**Employee Experience**

3 MODULES
Future of Work

1 MODULE
Capstone Project

A detailed look
at the curriculum and modules

1 MODULE

Business Partner Skills

In this introduction, you will get an overview of the knowledge and skills a Strategic HR Business Partner requires and understand how this program helps you acquire them.

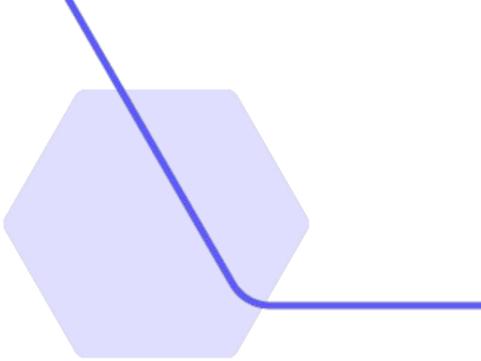- **Introduction to the Strategic HR Business Partner**

1 MODULE

Strategic HR Metrics

Metrics help determine the efficiency and impact of the workforce and the HR department. The Strategic HR Metrics modules teach you how to define and implement relevant metrics, apply the HR value chain, and make HR's contribution to the organization tangible.

- **The HR Value Chain**
- **Making Business Impact**
- **Creating Powerful HR KPIs**
- **The Implementation of HR Metrics**
- **The Workforce Scorecard**
- **HR Metrics and HR Analytics**

4 MODULES

Business Acumen, Strategy & Basic Finance

Fundamental business skills that will enable you to actively engage in business-related discussions. You will learn about business strategy, develop an understanding of finance, get familiar with key terminology, and understand how HR can contribute to a customer-centric culture. You will also learn how words, tone, and body language impact the effectiveness of your communication.

- **Communication Essentials for HRBPs**
- **Customer Service Essentials for HR**
- **Essentials of Business Finance**
- **Essentials of Business Strategy**

1 MODULE
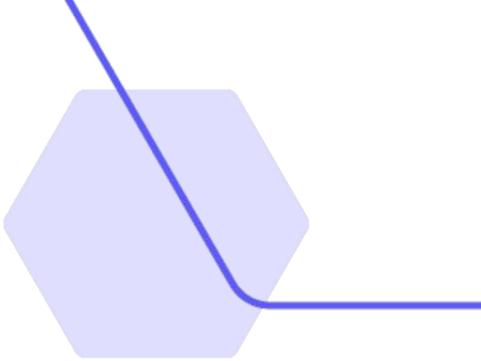
Consulting Skills

Understand how current and future business challenges link to people-challenges and learn to use scientific knowledge and data to provide evidence-based support for decision making. You will also develop the ability to connect and communicate effectively with key stakeholders.

- **Consulting Skills**
  - Challenge Identification
  - Research & Analysis
  - Networking & Communication
  - Storytelling & Presentation Skills

HR Data & Analytics

These modules focus on the strategic side of HR analytics by teaching you how to use insights from data to guide business leaders in the decision-making process.

- **Challenge Identification**
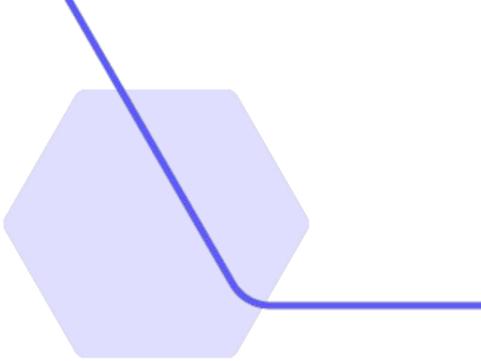- **Building the Analytics Business Case**
- **Reporting Insights**

Employee Experience

HR has always been about people and, in the digital era, this is more important than ever. Employee experience (EX) is crucial for the success of any company. In these modules, you will take the first step in understanding your employee experience by mapping an employee journey!

- **Why Employee Experience**
- **Focussing on EX in Your Organization**

Future of Work

Fast-moving, important trends are impacting the world of work around us. Learn to prepare the workforce for the future, how to respond to the Digital Agenda, and how to design HR processes to generate profit for the business.
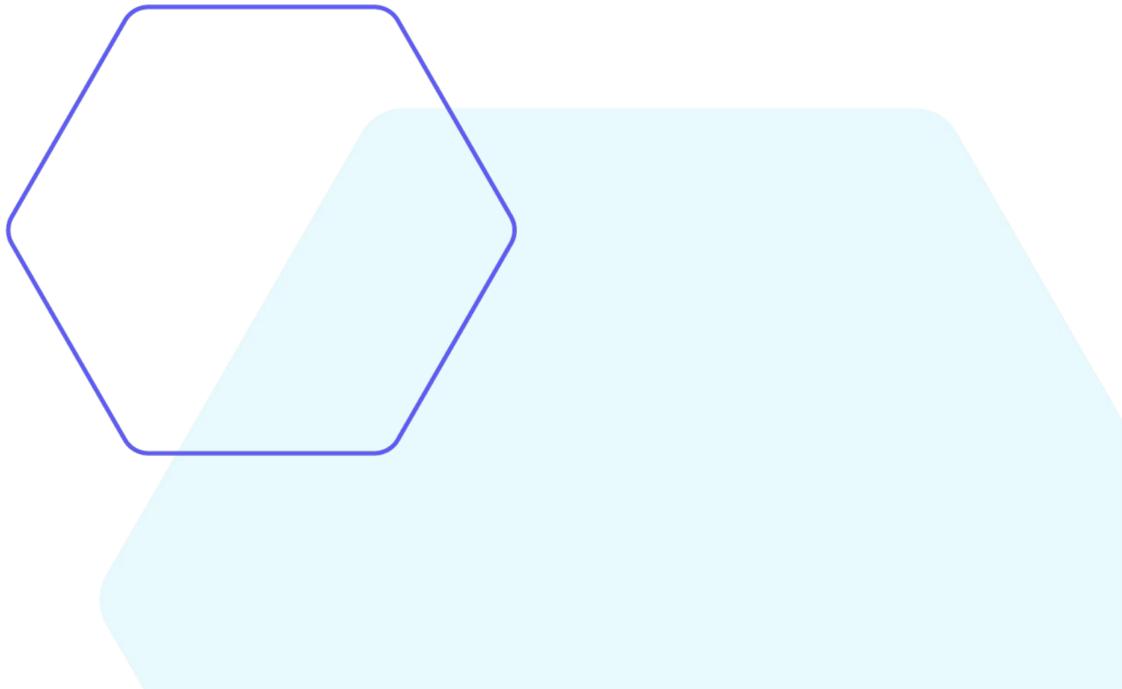
- **The Future of Work**
- **The Digitization of HR**
- **The Future of Human Resources Management (HRM)**

Capstone Project

With the capstone project, you will be applying your learnings to complete a series of assignments and create practical deliverables that you can apply in your job.

Proven online learning
for Human Resources Professionals

Real-world projects

Develop practical skills through working on real-world projects and studying dozens of inspiring case studies
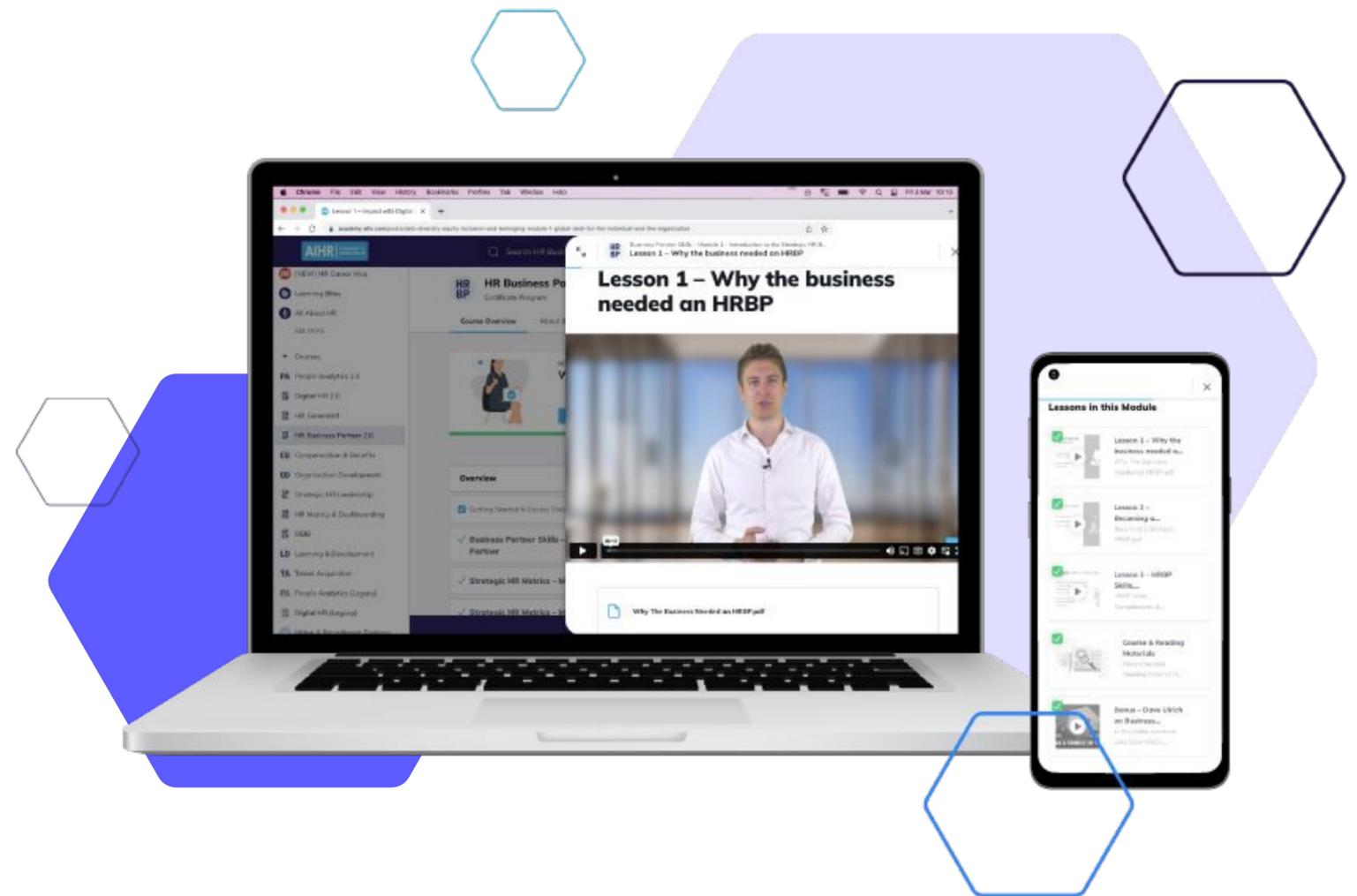
Self-paced online learning

Learn anywhere, anytime, and at your own pace with our fully online training programs. Including a smartphone app.

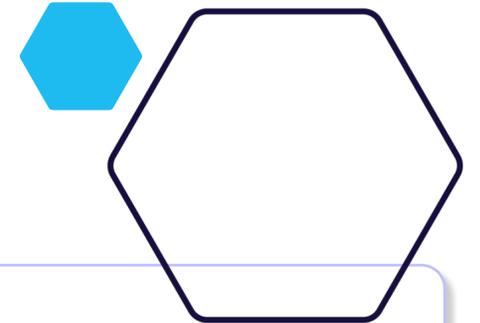### Practitioner community & coach

Collaborate with HR professionals from around the world or contact your personal coach if you need any assistance or input.

AIHR is an approved provider with the HR Certification Institute (HRCI®), a pre-approved provider with the Human Resources Professional Association (HRPA), and recognized by the Society for Human Resource Management (SHRM)
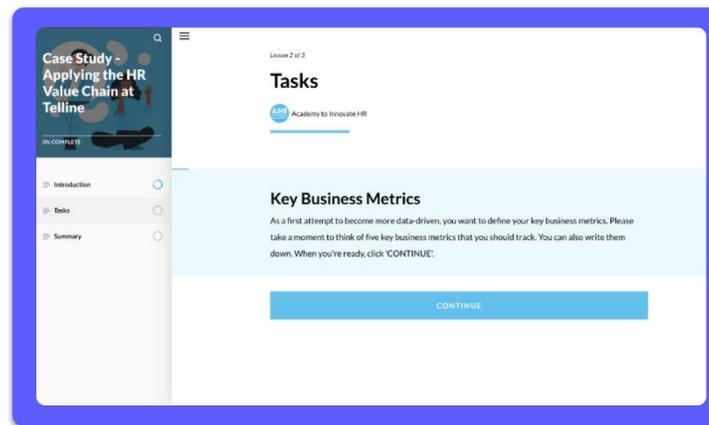
Get a sneak peek
of lessons and course materials

Engaging video lessons

Learn at your own pace with bite-sized, pre-recorded lessons by leading HR experts.

Watch preview lessons

Interactive case studies

Turn your new knowledge into practical skills with a range of practical activities.

Do the case study

Downloadable templates

Save time and effort with a library of grab-and-go templates, guides, checklists, and more.

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Grow your skill set

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☑ Select your program and click the Enroll button

☑ Fill out your (company) billing address and payment details

☑ Create your student account

☑ Happy learning!

★★★★⯪

Customers give us an average rating of 8.9 out of 10.

AIHR is the place to learn the skills you need to advance your career and remain relevant in the ever-changing digital human resources landscape. We offer the most comprehensive curriculum of HR courses and certifications available worldwide and are a proud supplier of over 175 Fortune Global 500 companies.

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