[](http://aihr.com)

**Employee Persona Card Template**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  |  |  | **GOALS, PREFERENCES & NEEDS** |  | **CHALLENGES AND OBSTACLES** |
| *[Career Goals, Current Challenges]**[Work Preferences (e.g., environment, tools)]**[Learning and Development Needs]* | *[Current Professional Challenges]**[Personal Obstacles Impacting Work]**[Areas for Improvement and Development Needs]* |
|  |  |
| **BASIC INFORMATION** |
| **Persona name** |
| *[Add persona name]* |
| **Age** |  |  |
| *[Add age]* | **PERSONALITY & WORK STYLE** | **WHAT COLLEAGUES SAY ABOUT THEM** |
| **Gender** | *[Personality Traits (e.g., work and communication style)]**[Strengths, Weaknesses, Motivators]* | *[General Impressions from Peers]**[Strengths as Noted by Colleagues]**[Areas for Improvement Suggested by Team Members]* |
| *[Add gender name]* |
| **Role/Position** |
| *[Add role name]* |
| **Department** |
| *[Add department]* |
| **Years of experience** |
| *[Add years of experience]* |
| **Education level** |
| *[Add education level]* |

